



WATER STRATEGY

Trio of US execs forge brand-new water consultancy

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A trio of senior US water executives with more than a century of collective experience have come together to form Rubicon Infrastructure Partners, a new consultancy aimed at advising public and private sector clients on water strategy.

Walter Lynch (CEO of American Water from 2020–2022), Chuck Firlotte (CEO of Aquarion Water from 2003–2019), and John Eddlemon (co-founder of ESG Operations and subsequently COO of Inframark) bring unrivalled experience in the US regulated and non-regulated water space, and a deep understanding of how to integrate acquisitions as part of a platform strategy. They are positioning their offering as complementary to more established specialist water consultancies.

“All of us get contacted for advice on where to play a role in water,” Lynch told GWI. “We’ve all individually been selective on who to work with, and I think with the three of us together, it opens up a bigger pool of opportunities.”